d:\Users\teacher\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\FW1SM1JC\MM900283828[1].gif**Creating Voice -- Diction**

**Diction**

* Diction refers to the writer’s choice of \_\_\_\_\_\_\_\_\_
* Words are the basic tools of the writer
* Just as a painter used colour and light or a musician uses sounds and rhythm, a writer uses words.
* In order to write well, you have to find the \_\_\_\_\_\_\_\_\_\_ word.

**The Perfect Word**

* The perfect word is clear, concrete and exact.
* It says exactly what you want it to say and it creates a \_\_\_\_\_\_\_\_ in your mind.
* The perfect word perfectly expresses the feeling and idea you want to get across.

**Forbidden Words**

* Some words are overused and tired.
* You want to \_\_\_\_\_\_\_\_\_ these words.
* They are general, abstract words that create no clear picture in the reader’s mind.

-Good -A lot

-Nice -Wonderful

-Pretty -Terrible

-Beautiful -Very

-Fine -Really

-Bad -Thing

**Denotation and Connotation**

* Words do not simply have meaning.
* Words also have denotation and connotation.
* *Denotation*: a literal meaning of the word.
* *Connotation*: meaning \_\_\_\_\_\_\_\_\_ by the word

**Connotation Example**

|  |  |
| --- | --- |
| -Ambitious  -Denotative: desirous of reaching a goal  -Connotative: a feeling of wanting something for selfish reasons and with determination | -Eager  -Denotative: desirous of reaching a goal  -Connotative: a feeling of enthusiasm and fresh-faced optimism |

**Audience and Purpose**

* Depending on \_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_you writing, you will use different words.
* Example.
  + Writing an essay (use formal language)
  + Writing a short story (could use informal language)